## VT KnowledgeWorks Global Challenge Virtual Preliminary May 24, 2017

The 2015 Global Challenge Virtual Preliminary winner was also the \$25,000 \$25,000 grand prize winner at the August finals!

> Students compete to earn up to \$5,000 in air travel reimbursement to advance and attend the VT KnowledgeWorks 2017 Global Student Entrepreneurship Challenge in August, where student teams from around the world compete for the \$25,000 grand prize.

**Competition Objectives** 

Encourage students to develop their entrepreneurial ideas and showcase their creativity, as well as enhance their understanding of the requirements for a successful business venture.

## Who is eligible?

Win

The Preliminary is open to institutions who have never participated in the VT KnowledgeWorks Global Student Entrepreneurship Challenge. All participants must be full-time university students from a non-U.S. institution and cannot be from an existing VT KnowledgeWorks Global Partner institution. Students may elect to work in teams of up to five members and presentations must be made in English.

## How to enter

Institutions need to register their "intent to support" online by March 3, 2017 at www.vtkwglobal.com/2017/ prelim. Registration is free!

## How it works

Institutions submit an "intent to support" online registration by March 3, 2017, committing that at least one student team from their university will participate in the Global Challenge Virtual Preliminary.

Teams submit a one-page summary of their business concept by March 31, 2017.

A panel of entrepreneurial business leaders will choose up to six finalist teams by April 14, 2017 to compete in a virtual, preliminary screening.

Finalists prepare a 10-minute YouTube video presentation by May 12, 2017.

A panel of entrepreneurial business leaders will judge the video presentations and engage in a "live" question-and-answer session with the finalist teams via online video conferencing on May 24, 2017.

