

# THE ENTREPRENEURIAL ECOSYSTEM

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**LVenture Group\***  
CAPITAL FOR GROWTH

**LUISS EnLabs\***  
THE STARTUP FACTORY

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1 8



**L Venture Group S.p.A.**  
**quotata MTA**

# The Programs



Incubation



Acceleration



**Incubator**  
*idea validation*



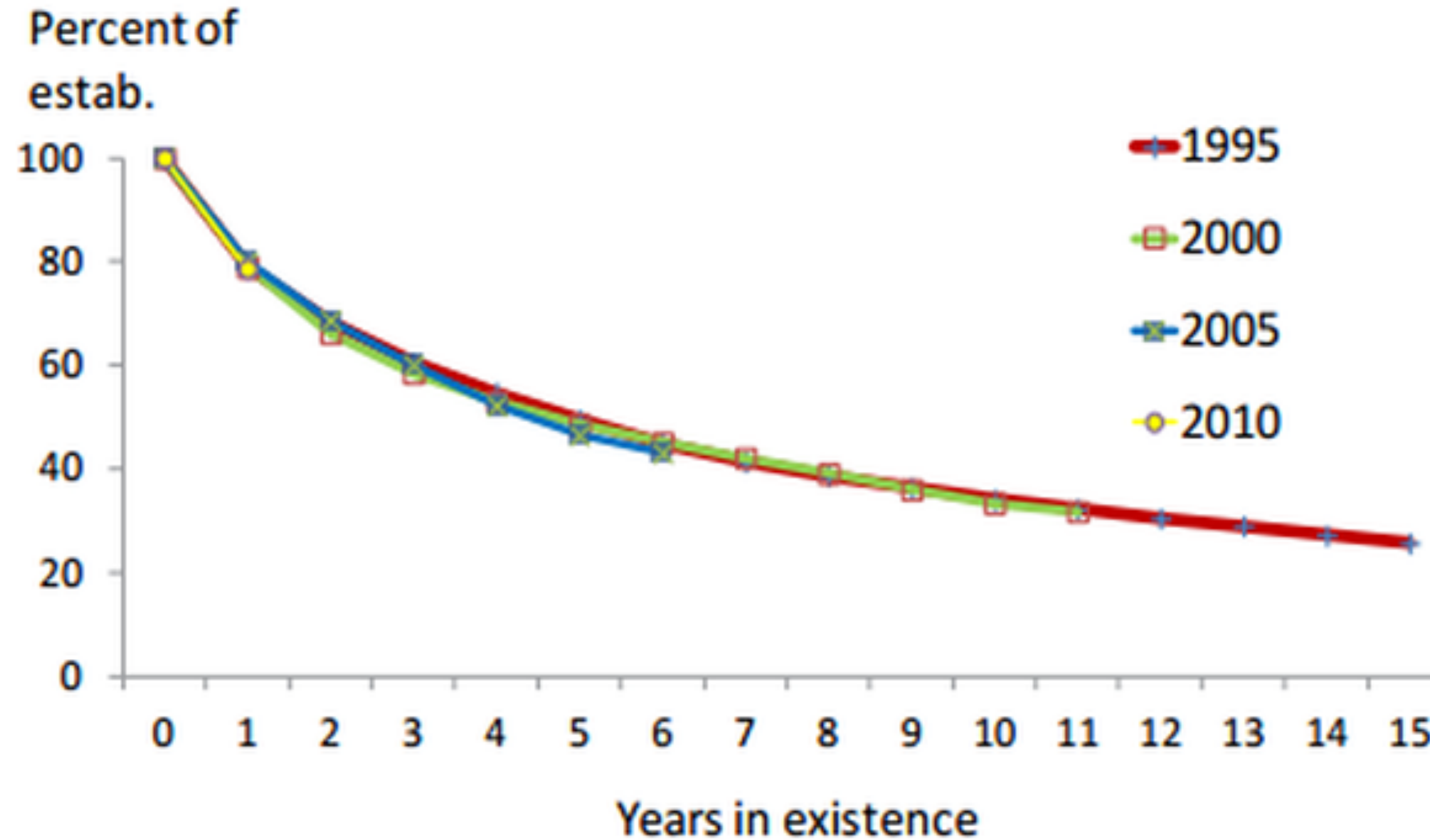
**Accelerator**  
*startup validation*



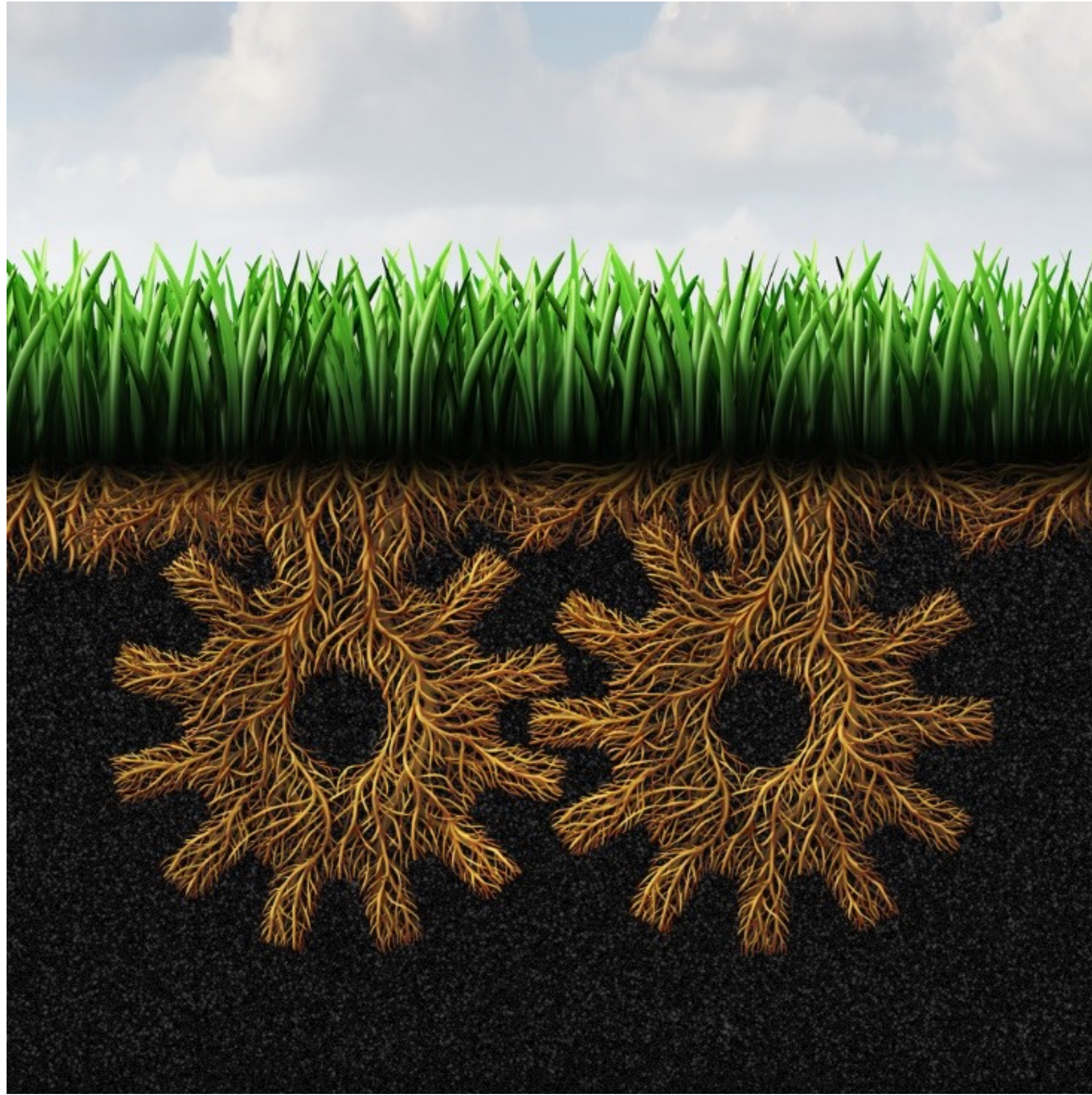


# Incubators

# Entrepreneurship is hard



Source: Bureau of Labor Statistics, Business Employment Dynamics.



# Grassroot

**Companies**  
**Mindset**  
**Technical Skills**  
**Business Skills**



# Incubatori universitari e incubatori pubblici

The background is a blurred photograph of several people in white lab coats, suggesting a medical or scientific setting. Overlaid on this is a semi-transparent dark grey horizontal band. Within this band, the word "Ecosystem" is written in a bold, white, sans-serif font. The entire image is also covered with a pattern of white gear outlines of various sizes, some of which are partially obscured by the dark band and the hand. A hand is visible, with a finger pointing towards the center of the image, interacting with the gear pattern.

# Ecosystem



SAPIENZA  
UNIVERSITÀ DI ROMA



SAPERi&Co  
Sapienza Enhances Research  
Innovation and Coworking



# Sapienza Incubation Programme GRAND FINALE

**LVenture Group\***  
CAPITAL FOR GROWTH

**LUISS EnLabs\***  
LA FABBRICA DELLE STARTUP

in collaborazione con



**Fund raising**

**Market Sizing**

**Web marketing**

**Rapid prototyping**

**Competitive analysis**

**Social marketing**

**Presentation skills**

**Lean concepts**

**Team dynamics**

**Growth hacking**


**Scrum management**

# The Final Event



A middle-aged man with grey hair and a goatee is sleeping at his desk. He is wearing a white dress shirt and a grey tie. His eyes are closed, and his head is tilted back. His right hand is resting on a computer mouse, and his left arm is extended forward with his hand clenched into a fist. A computer monitor is on the left side of the desk, and a keyboard is in front of him. The background is a blurred office setting with a window and some colorful folders on a shelf.

**This is not how a startup works**

A full-page background image featuring a rock climber in silhouette, scaling a vertical rock face. The climber is positioned in the upper left quadrant, with their body angled towards the right. The rock face is textured and occupies the left half of the frame. The right half of the frame is dominated by a dramatic sky at sunset or sunrise, with a bright sun low on the horizon, casting a golden glow over the scene. The sky is filled with soft, wispy clouds. A semi-transparent dark horizontal band is overlaid across the middle of the image, containing the text.

**This is what you need to do**

**It's a hard job**



# Incubation Programme: what they were afraid to find



# Incubation Programme: what they had



# Incubation Programme: only 4 made it to the end



Kompass





# Thank you

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